



SCOTT LACHASSE
CHIEF OF POLICE

BURBANK POLICE DEPARTMENT

200 North Third Street, Burbank, CA 91502

OFFICIAL NEWS RELEASE

HEROES & HELPERS HOLIDAY SHOPPING EVENT

Target to provide less fortunate children with \$100 gift cards

December 10, 2019

Burbank, California – On December 11, 2019, the Burbank Police Department will team-up with Target and the Boys and Girls Club of Burbank to help youth in-need purchase holiday gifts for their families in the annual “Heroes and Helpers” shopping event.

The “Heroes and Helpers” event was first launched in December of 1990. Since then, the Burbank Police Department has proudly participated each year as part of its commitment to the community and helping those who are less fortunate. This year, Burbank Police are excited to announce that 30 children have been selected by the Boys and Girls Club of Burbank to take part in the event. The children were selected based on their family’s financial income and need.

Each child will be presented with a \$100 gift card, sponsored by Target. The children will then be accompanied by police officers, cadets, and explorers as they shop for holiday gifts for their families. Once the children have completed their purchases, they will be served a delicious holiday meal, generously provided by the Hilton Garden Inn in Downtown Burbank, and dessert, compliments of Porto’s Bakery. Children will also be presented with holiday gift and food baskets, sponsored by The Kiwanis Club of Burbank and Noon Rotary Club of Burbank.

The goal of the “Heroes and Helpers” event is to provide less fortunate children with a friendly holiday experience they won’t soon forget. Members of the media and community are invited to attend the event, which will begin at 5:00 P.M. on December 11 at Target in Burbank, located at 1800 Empire Avenue.

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**QUESTIONS REGARDING THIS STATEMENT SHOULD BE DIRECTED TO:
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24-HOUR: 818-238-3000

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