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CHIEF OF POLICE

BURBANK POLICE DEPARTMENT

200 North Third Street, Burbank, CA 91502

OFFICIAL NEWS RELEASE

'HEROES & HELPERS' HOLIDAY SHOPPING EVENT RETURNS

December 12, 2017

Burbank, California – On December 13, 2017, the Burbank Police Department will team-up with Target and the Boys and Girls Club of Burbank to help youth in-need purchase holiday gifts for their families in the annual 'Heroes and Helpers' shopping event.

The 'Heroes and Helpers' event was first launched in December of 1990. Since then, the Burbank Police Department has proudly participated each year as part of its commitment to the community and helping those who are less fortunate. This year, Burbank Police are proud to announce that 30 children have been selected by the Boys and Girls Club of Burbank to take part in the event. The children were selected based on their family's financial income and need.

Each child will be presented with a \$200 gift card, sponsored by Target. The children are then accompanied by police officers, cadets and explorers as they shop for gifts for their families. Once the children have completed their purchases, they will be transported to St. David's Anglican Church in Burbank, where a catered dinner will be served, sponsored by Community Bank and community member Lisa Komorowski.

The goal of the 'Heroes and Helpers' event is to provide less fortunate children with a friendly holiday experience they won't soon forget. Although the event is for the children, Burbank Police personnel are deeply affected by each child's circumstances and are always touched by their interaction with them.

The Heroes and Helpers event will begin at 5:00 P.M. on December 13 at Target in Burbank, located at 1800 Empire Avenue.

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QUESTIONS REGARDING THIS STATEMENT SHOULD BE DIRECTED TO:
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24-HOUR: 818-238-3000

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