



Scott LaChasse
Chief of Police

BURBANK POLICE DEPARTMENT

200 North Third Street, Burbank, CA 91502

OFFICIAL NEWS RELEASE

TOUR FOR LIFE® PARTNERS WITH THE BURBANK ANIMAL SHELTER

DATE: April 23, 2013

April 23, 2013 – North Shore Animal League America’s 2013 Tour For Life – a national cooperative life-saving adoption event – will arrive in the City of Burbank to partner with the Burbank Animal Shelter for a special mobile adoption event. The adoption event will be held at the AMC Walkway located at 125 E Palm Ave Burbank, CA 91502 on Friday, April 26, 2013 from 1:00 PM to 6:00 PM.

In partnership with PURINA ONE®, Tour for Life is the world’s largest cooperative mobile pet adoption initiative aimed at reinforcing the importance and advantages of shelter pet adoptions and familiarizing communities with their local shelter.

In addition to having adoptable shelter dogs and cats, the event will offer information on the benefits of adopting shelter pets, behavioral education, and special services available to pet owners at the Burbank Animal Shelter. The adoption event will also include arts and crafts for kids and a professional dog trainer will be present to help answer questions.

From the beginning of March to mid-May, Tour For Life will travel the length of the United States from North to South and East to West in four “shelters on wheels”, helping shelter and rescue groups, in 51 cities and 26 states bring awareness to their organizations and find homes for the adorable adoptable animals in their care.

The tour was conceived by Animal League America – the world’s largest no-kill animal rescue and adoption organization – thirteen years ago and is responsible for placing thousands of pets into loving and permanent homes. Tour For Life 2012 saved the lives of nearly 1600 animals across the country.

Tour For Life's presenting sponsor is Purina ONE® pet food brand. The Tour is also supported by The Mutt-i-grees Curriculum. For more information on Tour For Life 2013 visit www.AnimalLeague.org/TourForLife2013.

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Questions regarding this statement may be directed to Burbank Animal Shelter Community Outreach Director, Karen Wilcox, @ 818-238-3349

24-HOUR

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PRESS INFORMATION OFFICE

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About North Shore Animal League America

North Shore Animal League America - *Home of the Mutt-i-gree®* - headquartered in Port Washington, NY, is the world's largest no-kill animal rescue and adoption organization. The Animal League reaches across the country to rescue, nurture and adopt 20,000 pets into happy and loving homes each year. Over the past decade, the Animal League saved over 200,000 lives and has saved over 1,000,000 animals since its inception. "Like" us at [Facebook.com/TheAnimalLeague](https://www.facebook.com/TheAnimalLeague), follow us at [Twitter.com/AnimalLeague](https://twitter.com/AnimalLeague). To learn more about animal rescue and welfare, visit www.AnimalLeague.org.

About Nestlé Purina PetCare Company

Purina ONE is manufactured by Nestlé Purina PetCare Company, one of the leading global players in the pet care industry. Nestlé Purina promotes responsible pet care, humane education, community involvement and the positive bond between people and their pets. The North American headquarters for Nestlé Purina PetCare is located at Checkerboard Square in St. Louis, Missouri, where Ralston Purina was founded more than a century ago. The company is part of the Swiss-based Nestlé S.A. – the world's largest food company.

About The Mutt-i-grees Curriculum

The Mutt-i-grees Curriculum is an innovative program that builds on the affinity between children and animals, providing a unique context to teach compassion, empathy and social responsibility. Developed by the Yale School of the 21st Century in collaboration with North Shore Animal League America, and graciously funded by the Millan Foundation, the Curriculum highlights the unique characteristics and desirability of shelter dogs, known as Mutt-i-grees.

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