

**BURBANK POLICE  
DEPARTMENT**  
200 N. THIRD ST.  
BURBANK, CA 91502  
818 238-3000  
WWW.BURBANKPD.ORG



**POINTS OF  
INTEREST**

- **POLICE COMMISSION MEETING WEDNESDAY, OCTOBER 21, 2015 AT 6:00PM**
- **NATIONAL TEEN DRIVER SAFETY WEEK: OCTOBER 18-24, 2015**
- **NATIONAL PREPAREDNESS MONTH**

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**SEPTEMBER 2015**

**NATIONAL TEEN DRIVER SAFETY WEEK: OCTOBER 18-24, 2015**



Motor vehicle crashes are a leading cause of death for 15-19-year-olds in the U.S. And parents are the biggest influence on their teen's safety behind the wheel. Parents need to take the time to talk with their kids about the many dangers of driving which include:

**Alcohol:** Teen drivers are at a greater risk of death in alcohol-related crashes compared to drivers in all other age groups, even though they're too young to legally buy, possess, or consume alcohol.

**Seat Belts:** Wearing a seat belt is one of the simplest ways for teens to stay safe in a vehicle. Whether their unsafe behavior stems from immaturity or a false perception that they're invincible, the numbers speak volumes: teens aren't buckling up, and neither are their passengers. In 2013, 64% of all young passengers (13-19-years-old) of teen drivers (15-19 years-old) who died in motor vehicle crashes weren't restrained. When the teen driver was also unrestrained, the number of all passengers unrestrained increased to almost 90%.

**Texting:** Texting or dialing while driving is more than just risky, it's deadly. On July 1, 2008, California introduced a new law banning the use of cell-phones (with or without hands-free devices), laptops, pagers, and other electronic devices by anyone under the age of 18 who is driving.

**Speeding:** In 2013, almost one-third (29%) of teen drivers involved in a fatal crash were speeding.

**THE SOLUTION: SPEAK UP AND TALK TO YOUR TEEN OFTEN**

You've guided your teen this far. Driving is a new chapter, a step toward independence from many teens. But your job is not done. Surveys show that teens whose parents impose driving restrictions

Typically engage in less risky driving and are involved in fewer crashes. They can't listen if you don't talk.

**PARENTS REMEMBER: KEEP TALKING ABOUT THE '5 TO DRIVE'**

1. No Drinking and Driving
2. Buckle Up. Every Trip. Every Time. Front Seat and Back.
3. Stop Speeding Before It Stops You.
4. Put It Down. One Text Or Call Could Wreck It All.
5. No More Than One Passenger At A Time.

Start the conversation with your teen during Teen Driver Safety Week, but continue the conversation every day.

Even if it seems like they're tuning out, keep telling them. They're listening, and these powerful messages will get through.

Get creative! Talking is just one way to discuss safe driving. You can write your teen a letter, leave sticky notes in the car, or use social media to get your message across.

Get it in writing. Create a parent-teen driving contract that outlines the rules and consequences for your teen driver. Hang the signed contract in a visible place.

## Stopping Unsolicited Mail, Phone Calls, and Email

### Robocalls:

Tired of having your mailbox crammed with unsolicited mail, including preapproved credit card applications? Fed up with getting telemarketing calls just as you're sitting down to dinner? Fuming that your email inbox is chock-full of unsolicited advertising? The good news is that you can cut down on the number of unsolicited mailings, calls, and emails you receive by learning where to go to "just say no."

### Consumer Reporting Companies:

If you decide that you don't want to receive [prescreened offers of credit and insurance](#), you have 2 choices: You can opt out of receiving them for 5 years, or opt out of receiving them permanently.

**To opt out for 5 years:** Call toll-free 1-888-5-OPT-OUT (1-888-567-8688) or visit [www.optoutprescreen.com](http://www.optoutprescreen.com). The phone number and website are operated by the major consumer reporting companies.

**To opt out permanently:** You may begin the permanent Opt-Out process online at [www.optoutprescreen.com](http://www.optoutprescreen.com). To complete your request, you must return the signed Permanent Opt-Out Election form, which will be provided after you initiate your online request.

When you call or visit the website, you'll be asked to provide certain personal information, including your home telephone number, name, Social Security number, and date of birth. The information you provide is confidential and will be used only to process your request to opt out.

If you don't have access to the Internet, you may send a written request to permanently opt out to each of the major consumer reporting companies. Make sure your request includes your home telephone number, name, Social Security number, and date of birth.

**Experian**  
Opt Out  
P.O. Box 919  
Allen, TX 75013

**Equifax, Inc.**  
Options  
P.O. Box 740123  
Atlanta, GA 30374

**TransUnion**  
Name Removal Option  
P.O. Box 505  
Woodlyn, PA 19094

**Innovis Consumer Assistance**  
P.O. Box 495  
Pittsburgh, PA 15230

### Direct Marketers:

#### Telemarketing:

The federal government's National Do Not Call Registry is a free, easy way to reduce the telemarketing calls you get at home. To register your phone number or to get information about the registry, visit [www.donotcall.gov](http://www.donotcall.gov), or call 1-888-382-1222 from the phone number you want to register. You will get fewer telemarketing calls within 31 days of registering your number. Telephone numbers on the registry will only be removed when they are disconnected and reassigned, or when you choose to remove a number from the registry.

#### Mail:

The Direct Marketing Association's (DMA) Mail Preference Service (MPS) lets you opt out of receiving unsolicited commercial mail from many national companies for 5 years. When you register with this service, your name will be put on a "delete" file and made available to direct-mail marketers and organizations. This will reduce most of your unsolicited mail. However, your registration will not stop mailings from organizations that do not use the DMA's Mail Preference Service. To register with DMA's Mail Preference Service, go to [www.dmachoice.org](http://www.dmachoice.org), or mail your request with a \$1 processing fee to: **DMACHoice**, Direct Marketing Association, P.O. Box 643, Carmel, NY 10512.

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## Weekly Crime Statistics: August 2015

CRIME:	Aug 2-9:	Aug 9-15:	Aug 16-22:	Aug 23-29:	Aug 30-Sept 5:	YTD 2015	YTD 2014	% Change
Robbery	0	0	2	2	0	34	32	6%
Aggravated Assaults	0	1	1	2	0	34	43	-21%
Other Assaults	5	2	8	2	7	234	250	-6%
Burglary	11	10	4	3	8	196	205	-4%
Auto Theft	2	4	5	5	3	148	120	23%
<b>CALLS FOR SERVICE</b>	<b>926</b>	<b>889</b>	<b>935</b>	<b>914</b>	<b>897</b>	<b>30,674</b>	<b>30,290</b>	<b>1%</b>
<b>RESPONSE TIMES:</b>								
* Priority 1	1:37 mins	2:48 mins	1:54 mins	4:44 mins	6:41 mins	3:28 mins	3:35 mins	-3%
** Priority 2	14:17 mins	14:59 mins	15:40 mins	14:27 mins	13:37 mins	13:31 mins	14:03 mins	-4%

\* Life-threatening or violent crimes in progress    \*\* Average time for all other calls

### Stopping Unsolicited Mail, Phone Calls and Email (continued):

#### Email:

The DMA also has an Email Preference Service (eMPS) to help you reduce unsolicited commercial emails. To opt out of receiving unsolicited commercial email from DMA members, visit [www.dmachoice.org](http://www.dmachoice.org). Registration is free and good for 6 years.

#### Department of Motor Vehicles:

The Drivers Privacy Protection Act allows states to distribute personal information only to law enforcement officials, courts, government agencies, private investigators, insurance underwriters, and similar businesses — but not for direct marketing and other uses.

(Source: <https://www.consumer.ftc.gov/articles/0262-stopping-unsolicited-mail-phone-calls-and-email>)

## NATIONAL DRUG TAKE-BACK EVENT: SATURDAY, SEPTEMBER 26, 2015

### Got Drugs?



The Burbank Police Department, in conjunction with the Drug Enforcement Administration's (DEA) Drug Take-Back Day, will be collecting for disposal unused prescription medications and over-the-counter medications, including prescription controlled substances on Saturday, September 26, 2015, from 10:00am - 2:00pm. The event will be held in the rear parking lot of the Burbank Police and Fire Department located at 200 N. Third Street.



# NATIONAL PREPAREDNESS MONTH



## Family Communications:

Your family may not be together when disaster strikes, so plan how you will contact one another. Think about how you will communicate in different situations.

Complete a contact card for each adult family member. Have them keep these cards handy in a wallet, purse or briefcase, etc. Additionally, complete contact cards for each child in your family. Put the cards in their backpacks or book bags.

Check with your children's day care or school. Facilities designed for children should include identification planning as part of their emergency plans.

## Family Communication Tips:

- Identify a contact such as a friend or relative who lives out-of-state for household members to notify they are safe. It may be easier to make a long-distance phone call than to call across town, so an out-of-town contact may be in a better position to communicate among separated family members.
- Be sure every member of your family knows the phone number and has a cell phone, coins or a prepaid phone card to call the emergency contact. If you have a cell phone, program that person(s) as "ICE" (In Case of Emergency) in your phone. If you are in an accident, emergency personnel will often check your ICE listings in order to get a hold of someone you know. Make sure to tell your family and friends that you've listed them as emergency contacts.
- Teach family members how to use text messaging (also known as SMS or Short Message Service). Text messages can often get around network disruptions when a phone call might not be able to get through.

## Considerations For:

As you prepare, tailor your plans and supplies to your specific daily living needs and responsibilities. Most or all individuals have both specific personal needs as well as resources to assist others. You and your household and others you help or rely on for assistance should work together.

As part of tailoring your plans, consider working with others to create networks of neighbors, relatives, friends and co-workers who will assist each other in an emergency. Discuss your needs and responsibilities and how people in the network can assist each other with communication, care of children, pets, or specific needs like the operation of durable medical equipment. Create your own personal network for specific areas where you need assistance.

Households/individuals should consider and customize their plans for individual needs and responsibilities based on the methods of communication, types of shelter and methods of transportation available to them. Other factors to keep in mind include:

- ◆ different ages of members
- ◆ responsibilities for assisting others
- ◆ locations frequented
- ◆ dietary needs
- ◆ medical needs including prescriptions and equipment
- ◆ disabilities or access and functional needs including devices and equipment
- ◆ languages
- ◆ cultural and religious considerations

For additional information, log onto: [http://www.cdc.gov/phpr/preparedness\\_month.htm](http://www.cdc.gov/phpr/preparedness_month.htm).

## MISSION STATEMENT & CORE VALUES OF THE BURBANK POLICE DEPARTMENT

Our mission is to protect life and property, provide professional police services, and work in partnership with the community.

This is accomplished through adherence to our core values:

RESPECT

Protect the rights and dignity of all people as determined by the United States Constitution and the laws of the State of California

INTEGRITY

Commitment to ethical behavior and acceptance of individual responsibility and accountability for all our actions and decisions

EXCELLENCE

Quality through continuous improvement