



Scott LaChasse
Chief of Police

BURBANK POLICE DEPARTMENT

200 North Third Street, Burbank, CA 91502

OFFICIAL NEWS RELEASE

BURBANK ANIMAL SHELTER COMPETING IN NATIONAL ASPCA GRANT COMPETITION

DATE: May 15, 2014

Burbank, CA — Beginning June 1st, the Burbank Animal Shelter (BAS) will be 1 of 50 animal shelters nationwide to participate in the 5th and final ASPCA Rachael Ray \$100K Challenge. The Burbank Animal Shelter is competing for a chance at more than \$600,000 in grant funding, including a grand prize of \$100,000.

The 2014 ASPCA Rachael Ray \$100K Challenge is a nationwide competition for animal shelters (and their communities) aimed at increasing animal adoptions as well as returning more to their owners than ever before.

“Our goal is to place 824 cats and dogs into permanent homes during the competing months of June, July and August,” said Brenda Castaneda, Shelter Superintendent. “That’s 300 more pets than were placed last year during the same months. We know it’s a big goal, but with the help of the community we know we can surpass this goal.”

The BAS will hold numerous events and promotions throughout the competition including \$5 Feline Fridays. All pet adoptions will include, spay or neuter, vaccinations and microchips.

The BAS is also hoping to win the Community Engagement Award that will grant one shelter \$25,000 for having the most community support.

“Everyone in the community can help us win this award,” Karen Wilcox, Community Outreach Coordinator said in a statement. “Follow us on Facebook.com/BurbankAnimalShelter and during the competition we will announce how the community can vote for us.”

For more information on the ASPCA Rachel Ray \$100k Challenge and promotions, visit BurbankAnimalShelter.org.

QUESTIONS REGARDING THIS STATEMENT MAY BE DIRECTED TO
BRENDA CASTANEDA, @ 818-238-3340

24-HOUR: 818-238-3000

PRESS INFORMATION OFFICE: 818-238-3240

DETECTIVE BUREAU: 818-238-3210

[TWITTER@BURBANKPD](https://twitter.com/BurbankPD)

BURBANKPD.ORG

FACEBOOK.COM/BURBANKPD

LACRIMESTOPPERS.ORG

CRIME STOPPERS: 800-222-TIPS (8477)

WWW.NIXLE.COM

PUBLIC SERVICE MESSAGE