

BURBANK POLICE DEPARTMENT

200 North Third Street, Burbank, CA 91502

OFFICIAL NEWS RELEASE

SCOTT LACHASSE CHIEF OF POLICE

BURBANK POLICE DEPARTMENT RECEIVES GRANT FOR SPECIAL TRAFFIC ENFORCEMENT AND CRASH PREVENTION

November 14, 2017

Burbank, California – The Burbank Police Department has been awarded a \$100,000 grant from the California Office of Traffic Safety (OTS) for a year-long program of special enforcement and public awareness efforts to prevent traffic-related deaths and injuries. The Burbank Police Department will use the grant funding as part of Burbank's ongoing commitment to keep roadways safe and improve the quality of life through both enforcement and education.



"The safety of motorists and pedestrians on our roadways is a top priority for the Burbank Police Department," said Chief of Police Scott LaChasse. "This grant supports our mission to continue educating the public through various enforcement campaigns throughout the year in order to reduce the number of injuries and deaths attributed to traffic collisions and unsafe driving habits."

After falling to a ten year low in 2010, the number of persons killed on roadways has climbed nearly 17 percent across the state, with 3,429 fatalities in 2015. Particularly alarming is the rise in pedestrian and bicycle fatalities that now comprise nearly 25 percent of all traffic deaths, along with the growing dangers of distracting technologies and the emergence of drug-impaired driving. This grant funding will provide opportunities to combat these and other devastating problems such as speeding and crashes at intersections.

"Unsafe behaviors account for 94 percent of traffic crashes," said OTS Director Rhonda Craft. "This grant emphasizes the two most effective ways to change behaviors – education and enforcement. The Burbank Police Department, with assistance from the Office of Traffic Safety, will use these tools to help keep City of Burbank streets safe."

The grant will fund a variety of activities, including educational presentations, DUI checkpoints and saturation patrols, bicycle and pedestrian safety enforcement, motorcycle safety enforcement, distracted driving enforcement, and seat belt and child safety seat enforcement.

While alcohol remains the worst offender for DUI crashes, the Burbank Police Department supports the new effort from OTS which aims to drive awareness that "DUI Doesn't Just Mean Booze." Prescription medications and marijuana can also be impairing by themselves, or in combination with alcohol, and can result in a DUI arrest.

Funding for this program is from the California Office of Traffic Safety through the National Highway Traffic Safety Administration.

QUESTIONS REGARDING THIS STATEMENT SHOULD BE DIRECTED TO: SERGEANT DEREK GREEN 818-238-3240 DGREEN@BURBANKCA.GOV		
24-Hour: 818-238-3000	Press Information Office: 818-238-3240	DETECTIVE BUREAU: 818-238-3210
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