



BURBANK POLICE DEPARTMENT

200 North Third Street, Burbank, CA 91502

OFFICIAL NEWS RELEASE

EVERY 15 MINUTES

JOHN BURROUGHS HIGH SCHOOL

SCOTT LACHASSE
CHIEF OF POLICE

~~Every 15 Minutes~~

DATE: April 20, 2016

On Thursday, April 21, 2016, at 10:30 am, the Burbank Police Department will participate in the “Every 15 Minutes” program at John Burroughs High School, 1920 W. Clark Avenue, Burbank. Every 15 Minutes focuses on high school juniors and seniors. It challenges them to think about drinking, driving, personal safety and the responsibility of making mature decisions. Along with alcohol-related crashes, it focuses on the impact their decisions would have on family and friends. The program title is a reflection that approximately one person is killed every 15 minutes in an alcohol related collision.

The Burbank Police Department and the Burbank Unified School District are hosting this year’s event in partnership with the Burbank Fire Department, California Highway Patrol and the Burbank community.

On Thursday morning, beginning at 8:00 am, approximately 13 students will be pulled out of their classrooms, one at a time, every 15 minutes by an actor dressed as “The Grim Reaper.”

At 10:30 am, a fatal traffic collision scene will be staged in front of the high school at the intersection of Clark Avenue and Lamer Street. The staged collision will involve the arrest of the DUI driver by a Burbank Police Officer as well as the extraction of a crash victim using the “jaws of life” by the Burbank Fire Department.

With prom and graduation festivities on the horizon, it is our hope that education like the “Every 15 Minutes” program will help keep our Burbank students safe.

The media is invited to view the crash re-enactment in front of the high school. Some street closures will be in effect, so please plan accordingly.



QUESTIONS REGARDING THIS STATEMENT MAY BE DIRECTED TO
SERGEANT CLAUDIO LOSACCO, @ 818-238-3240 OR CLOSACCO@BURBANKCA.GOV

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