



SCOTT LACHASSE
CHIEF OF POLICE

BURBANK POLICE DEPARTMENT

200 North Third Street, Burbank, CA 91502

COMMUNITY BULLETIN

“CLICK IT OR TICKET” CAMPAIGN BEGINS MAY 21

May 21, 2018

Burbank, California – As summer kicks off, the Burbank Police Department and California Office of Traffic Safety is reminding people to buckle up on the roadways during the *Click It or Ticket* campaign. This national campaign is aimed at enforcing seat belt use to help keep you and your family safe. *Click It or Ticket* will run from May 21 through June 3, 2018.



During the *Click It or Ticket* mobilization, the Burbank Police Department will deploy additional officers to conduct seat belt enforcement operations to help reduce California’s traffic deaths. This will include both drivers and passengers, and also drivers who fail to properly secure children in appropriate child restraint seats.

According to the National Highway Traffic Safety Administration (NHTSA), nearly half (48%) of passenger vehicle occupants killed in crashes in 2016 were unrestrained.

“This Memorial Day period and, in fact, every day, we want everyone in every vehicle to remember that buckling up could be their greatest defense in a crash,” said Rhonda Craft, Director of the California Office of Traffic Safety. *“Putting on a seat belt is one of the quickest, simplest and most effective ways to ensure you and your loved ones remain safe and sound on the road.”*

The *Click It or Ticket* campaign coincides with the Memorial Day weekend, which is one of the busiest road travel holidays of the year.

This enforcement effort is funded by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

For more information on the *Click It or Ticket* mobilization, please visit www.nhtsa.gov/ciot.

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QUESTIONS REGARDING THIS STATEMENT SHOULD BE DIRECTED TO:
SERGEANT DEREK GREEN | 818-238-3240 | DGREEN@BURBANKCA.GOV

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