

2023 COMMUNITY SURVEY

FINAL REPORT



Introduction

I would like to thank everyone who participated in our most recent community survey. Your commitment to sharing personal experiences with the Burbank Police Department and insights related to crime, safety, and quality of life in the City of Burbank plays a crucial role in our continued efforts to improving the services we provide.

The 2023 Community Survey was offered in five languages to better serve the diversity of Burbank. The results provide a comprehensive understanding of some of the challenges we face together and identify opportunities for improvement and developing strategies that will focus on enhancing safety and building trust through police-community partnerships.

As you'll see in the results, traffic safety and the unhoused population continue to be of concern in the community. The Burbank Police Traffic Bureau has developed strategies for improving traffic safety through enforcement and education and continues to collaborate with other City departments with respect to engineering and changes to physical design to reduce speed and increase safety on our roads.



The Burbank Mental Health Evaluation Team (BMHET) is planning to increase staffing in the near future and expand coverage to seven days per week. BMHET continues to work with the Los Angeles County Department of Mental Health and City partners to provide resources and sustained care to the unhoused population and those experiencing mental health crises.

The Burbank Police Department continues to employ a robust recruitment campaign to hire the most qualified police officers and non-sworn employees to serve the community. Our commitment to staffing is part of a comprehensive strategy to lower crime rates and deter criminal activity through an increased police presence and quicker response times.

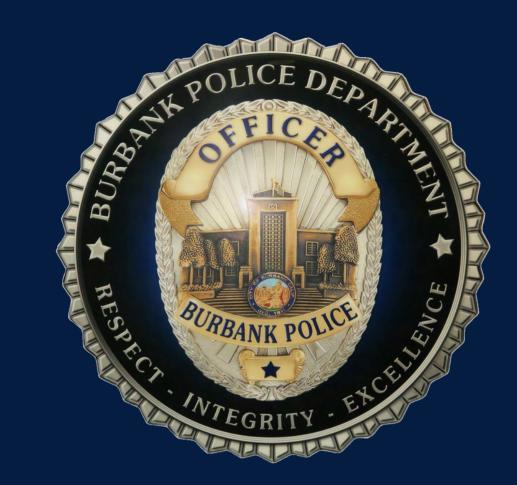
On behalf of the men and women of the Burbank Police Department, I appreciate your willingness to provide valuable input. The biennial community survey reaffirms our commitment to transparency, community policing philosophies, and upholding the mission of the Burbank Police Department to serve the citizens of Burbank with Respect, Integrity, and Excellence.

Michael Albanese Chief of Police



MISSION STATEMENT

The mission of the Burbank Police Department is to protect life and property, provide professional police services, and work in partnership with the community.



CORE VALUES

Respect

Protect the rights and dignity of all people as determined by the United States Constitution and the laws of the State of California.

Integrity

Commitment to ethical behavior and acceptance of individual responsibility and accountability for all our actions and decisions.

Excellence

Quality through continuous improvement.



SURVEY RESPONSE OVERVIEW

870 Total Responses

1827
Survey
Visits

668 Completed Responses

202 Partial Responses



SURVEY DIMENSIONS

Respondent Information Quality of Service

Crime

Quality of Life & Safety Confidence & Satisfaction

Social Media & Community
Outreach





Q.1 Respondent's RELATIONSHIP — To Burbank

80% Live in Burbank

72% Visitor to Burbank

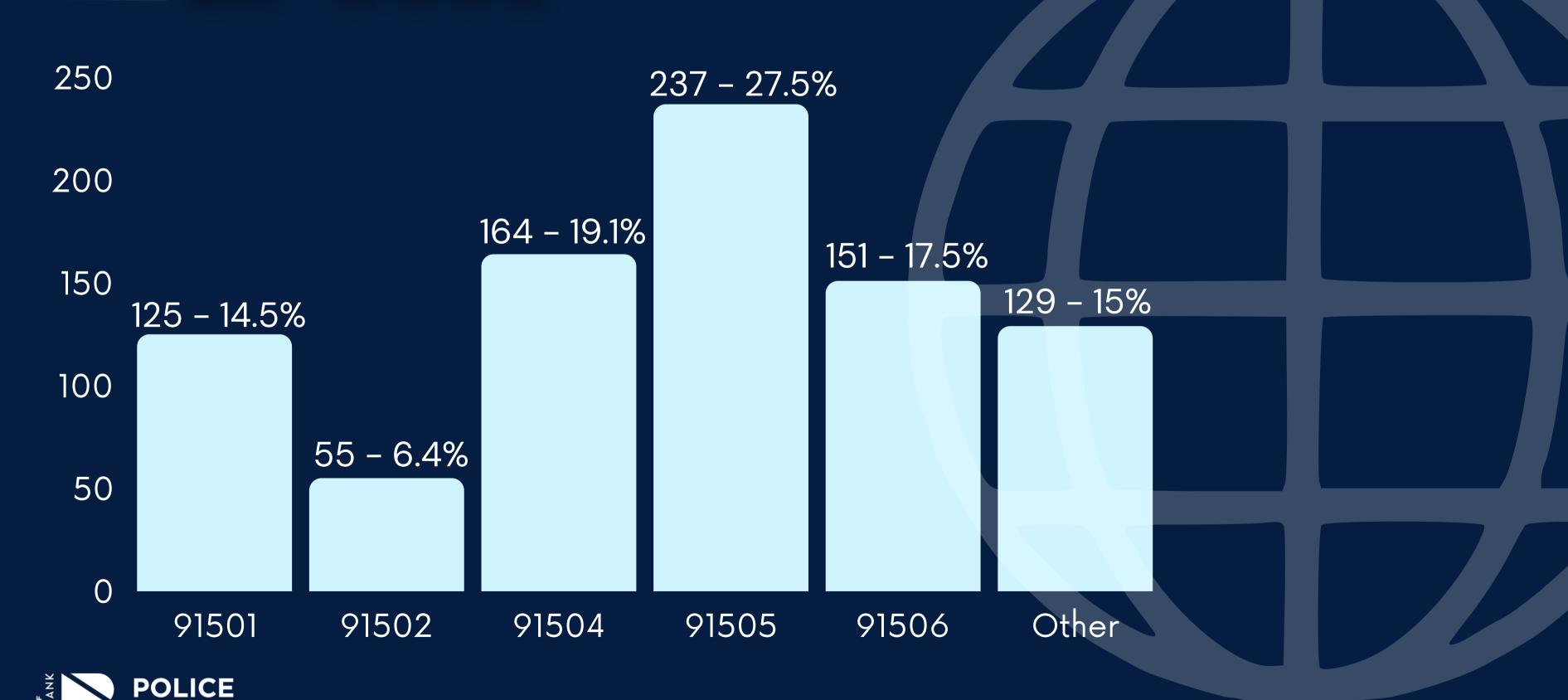
80/ Work in Burbank





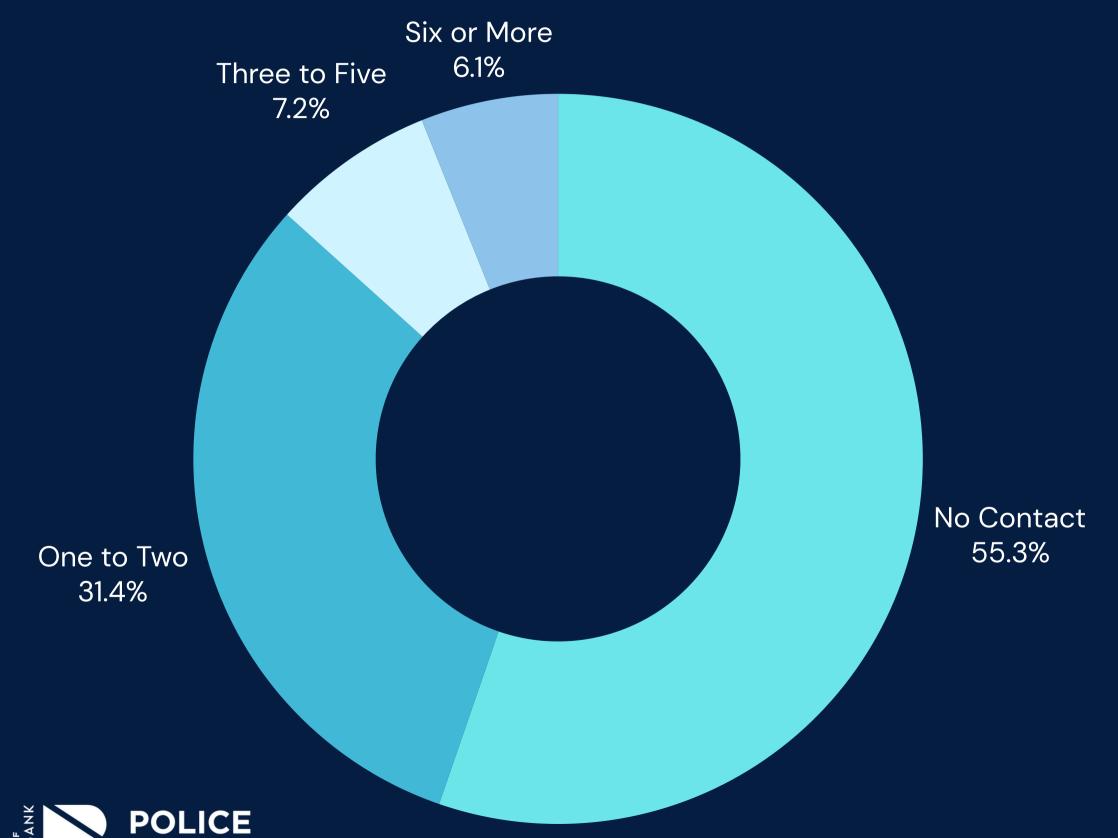
Q.2 Respondent's ZIP CODE

DEPARTMENT

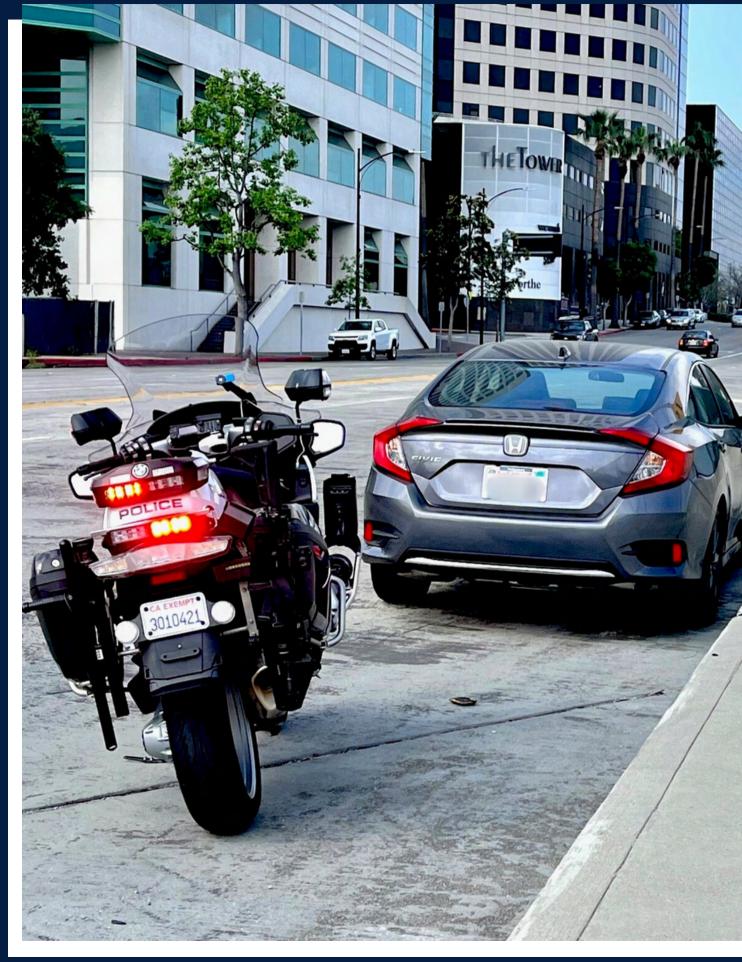


Q.3 POLICE CONTACTS

In the Past 12 Months



DEPARTMENT



Q.4 NATURE Of the Contact

CALLED THE POLICE

48.7%

OTHER

27.8%

COMMUNITY EVENT

26.9%

WITNESS TO AN INCIDENT

17.9%

VICTIM OF A CRIME

11.3%

TRAFFIC STOP

7.5%

TRAFFIC COLLISION 4.78%

ARRESTED / SUSPECT 0%





Q.5 QUALITY OF SERVICE

Burbank PD Arrived in a Timely Manner	3.9
Burbank PD Was Courteous	4.1
Burbank PD Was Professional	4.1
Burbank PD Was Helpful	3.8
Burbank PD Was Fair	4.0
Burbank PD Addressed My Concerns	3.8
(1) Strongly Disagree ———— Neutral (3)	Strongly Agree (5)



Q.6 POLICE PRESENCE

I feel there is a strong police presence in my neighborhood

3.0

I feel there is a strong police presence in the City of Burbank

3.6

(1) Strongly Disagree ————— Neutral (3) ————— Strongly Agree (5)

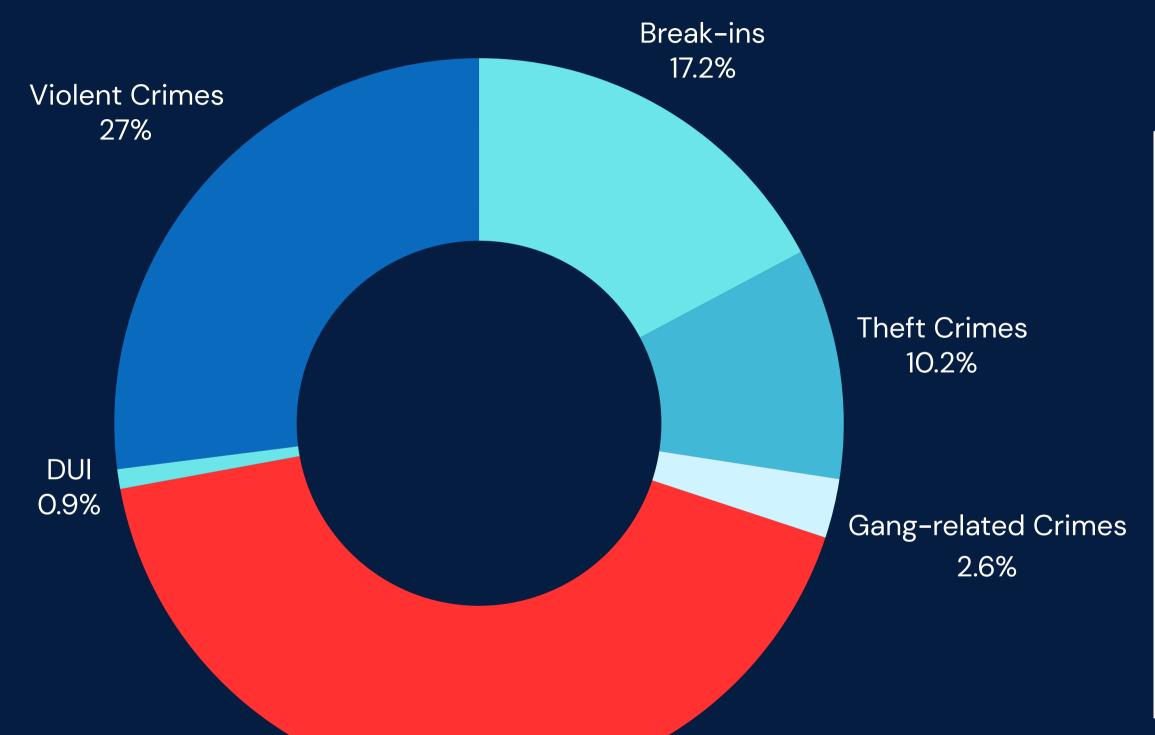


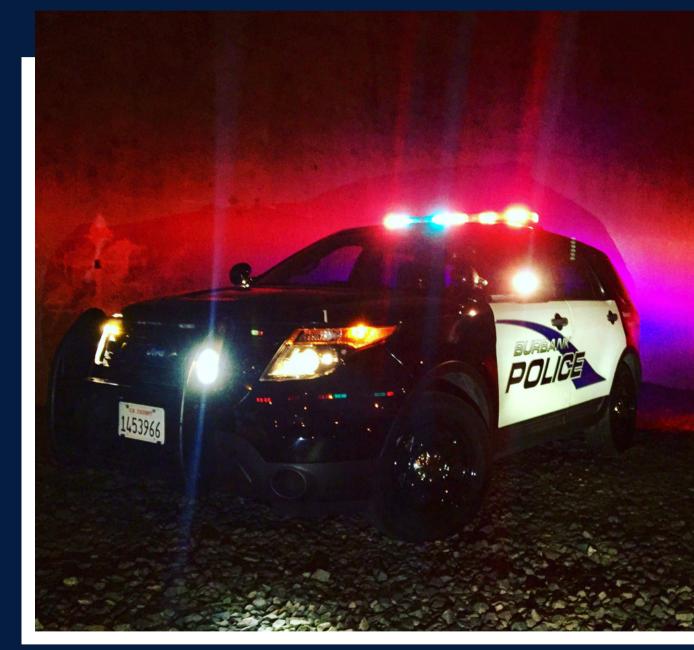
Q.7 PERCEPTION OF CRIME Rate the Following Crime Issues:

Residential Break-ins		1.7
Business Break-ins		1.7
Theft		2.0
Auto Theft		1.7
Gang Violence & Graffiti		1.2
Driving Under the Influence		1.6
Speeding / Reckless Driving		2.5
Violent Crimes		1.5
(0) Not a Problem	—— Neutral (1.5)	Major Problem (3)



Q.8 PERCEPTION OF CRIME Most Concerning





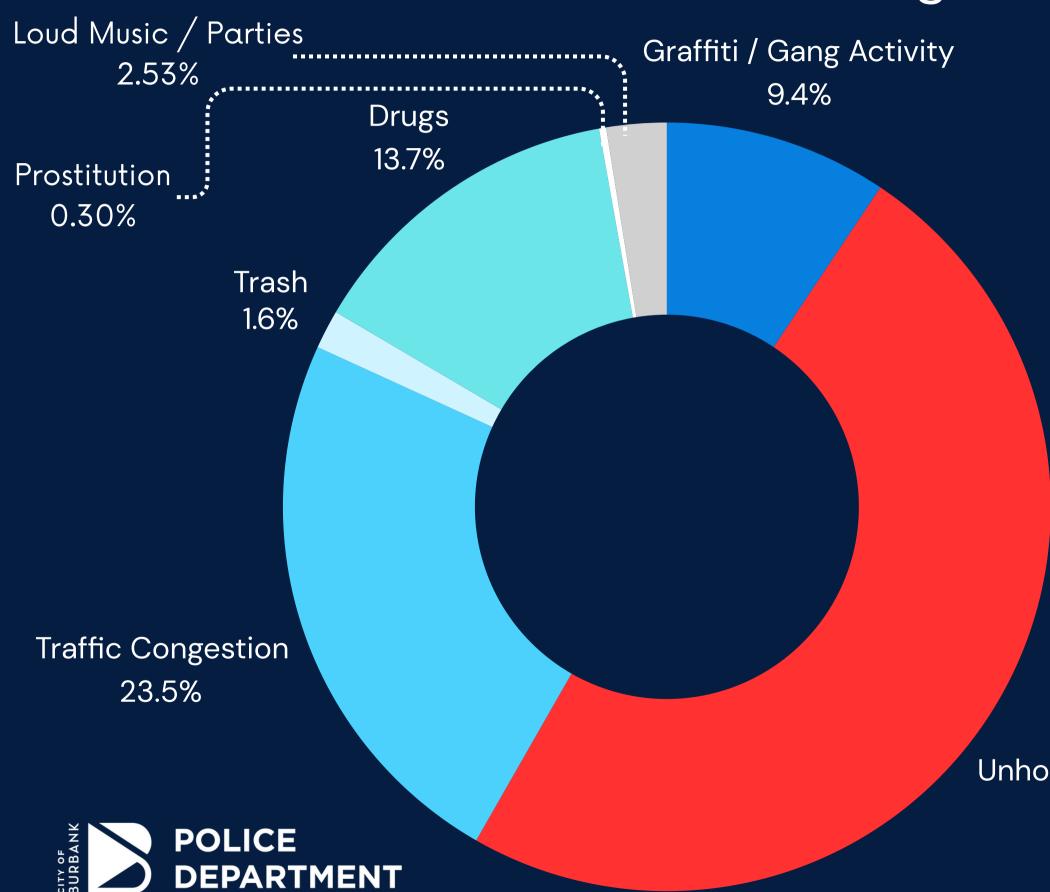
Q.9 QUALITY OF LIFE —

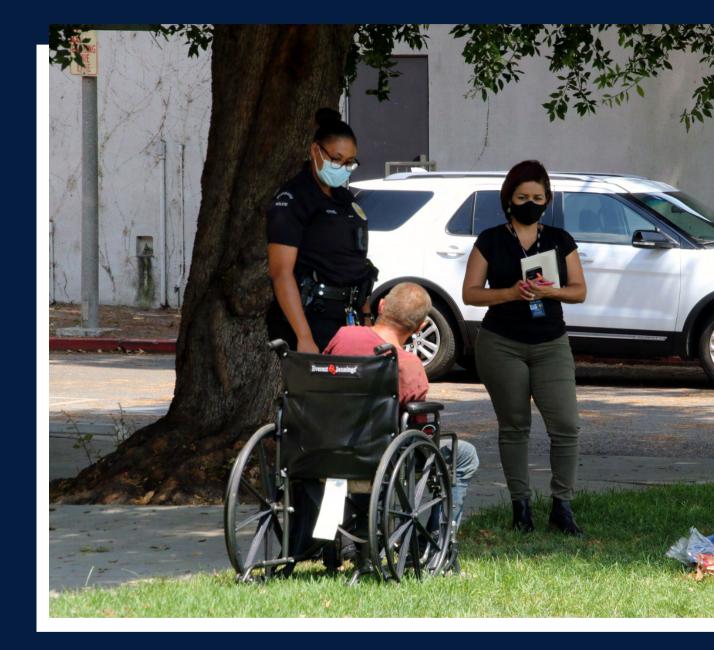
Rate the Following Quality of Life Issues:

Graffiti / Gang Activity	1.0
Unhoused Population	1.8
Traffic Congestion	1.8
Trash	1.0
Drugs	1.3
Prostitution	0.5
Loud Music / Parties	0.7
(0) Not a Problem	Neutral (1.5) ———— Major Problem (3)



Q.10 QUALITY OF LIFE Most Concerning





Unhoused Population 48.9%

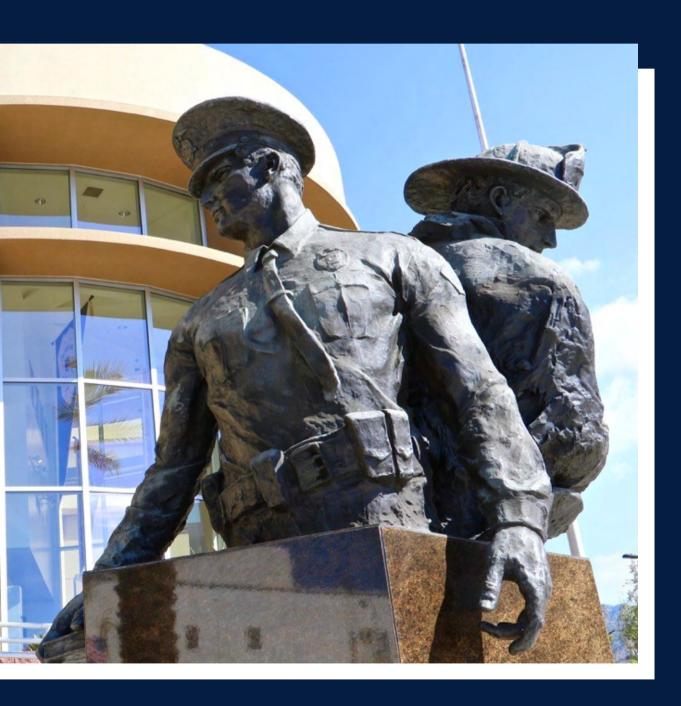
Q.11 SAFETY Specific Situations

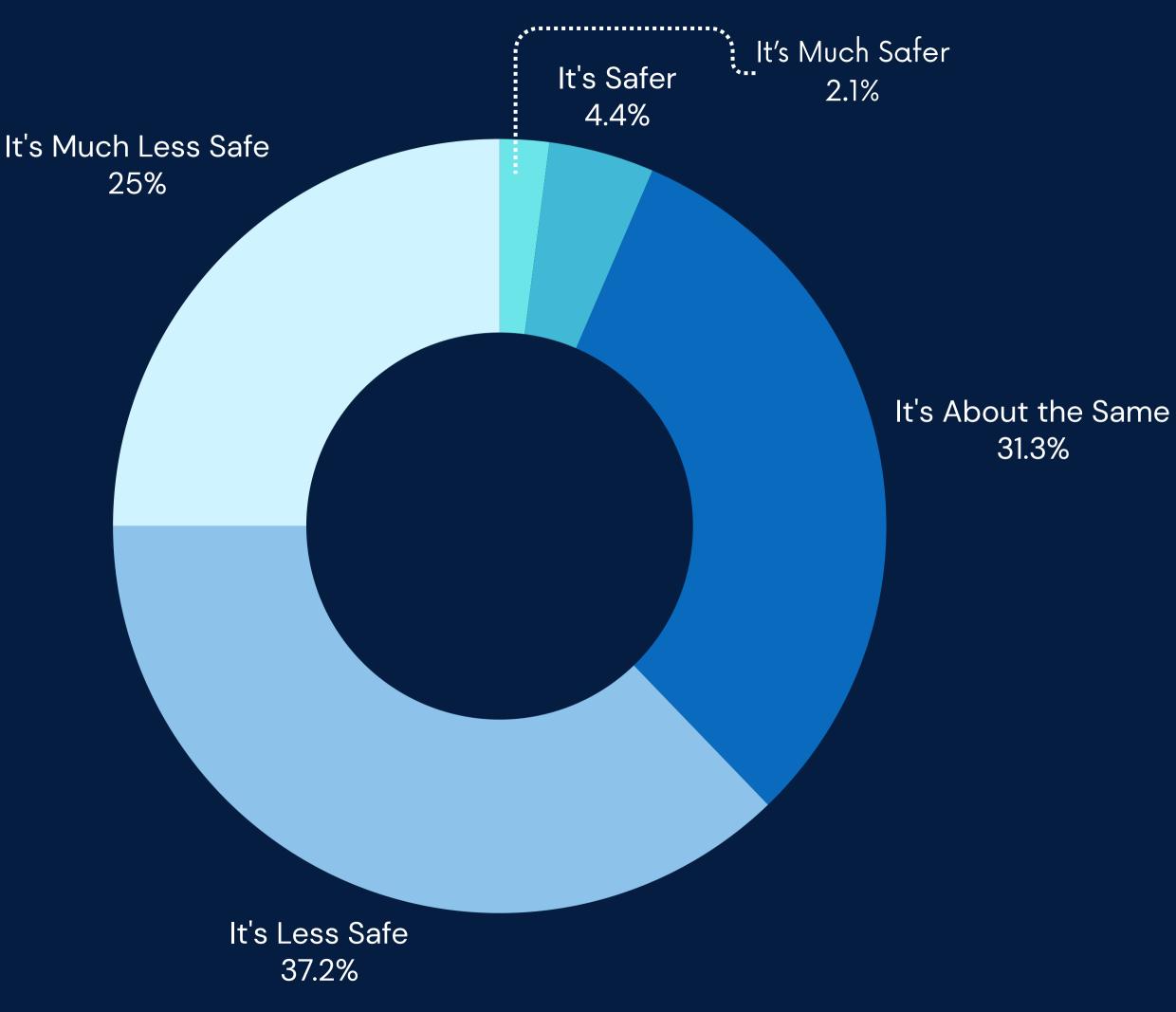
(1) Very Unsafe	— Neutral (3)	Very Safe (5)
How Safe I Feel Driving on Roadways		3.1
How Safe I Feel in Parking Structures		2.9
How Safe I Feel in Public During Darkness		3.1
How Safe I Feel in Public During Daylight		4.0
How Safe I Feel in my Neighborhood		3.8
How Safe I Feel in my Home		4.0



Q.12 SAFETY In Burbank

5 Years Ago vs. Now





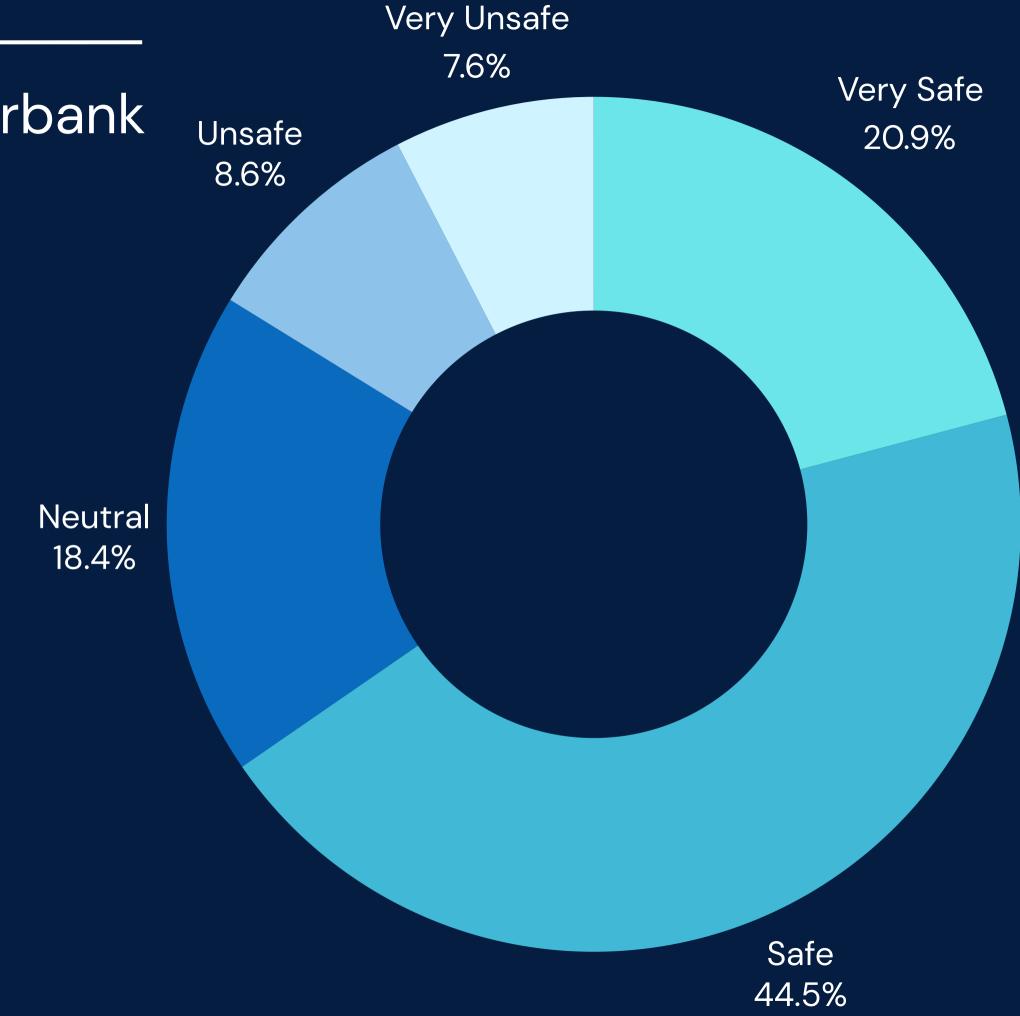
31.3%



Q.13 SAFETY—

Overall Feeling of Safety in Burbank

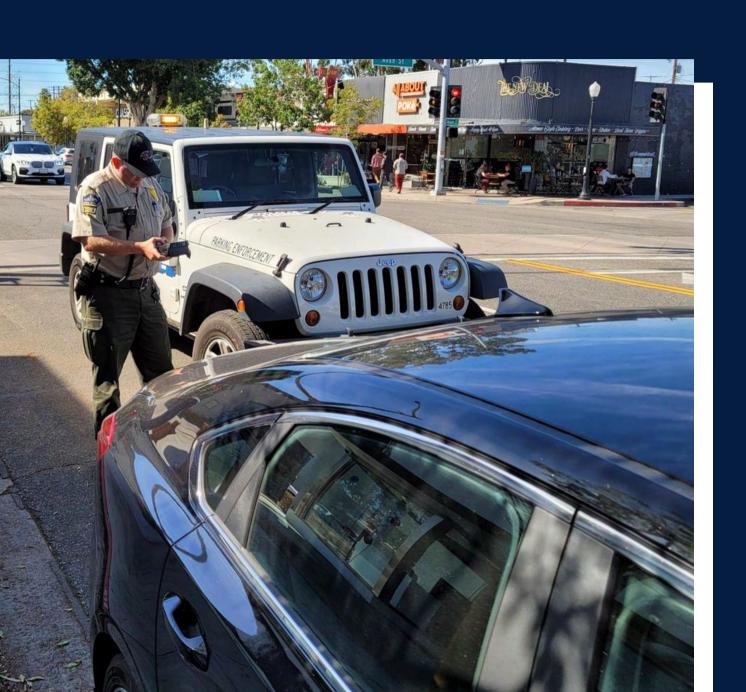


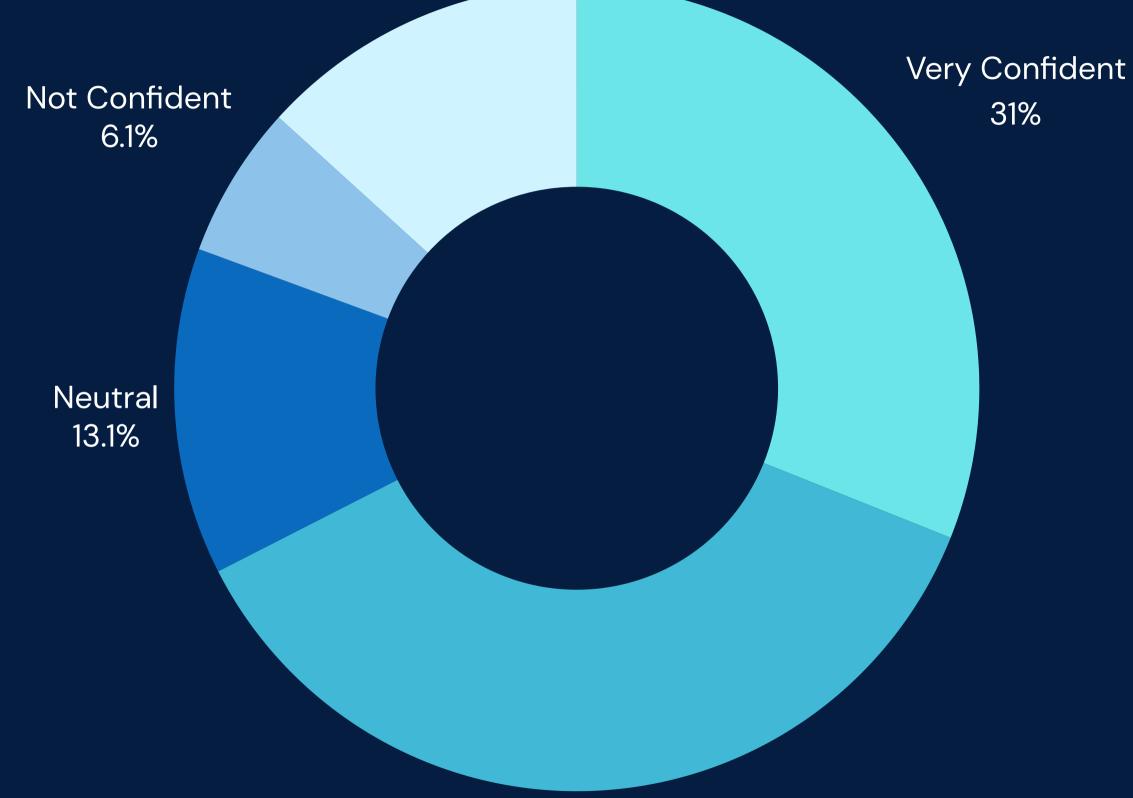




Q.14 CONFIDENCE—— Very Unconfident

BPD's Ability to Address My Concerns





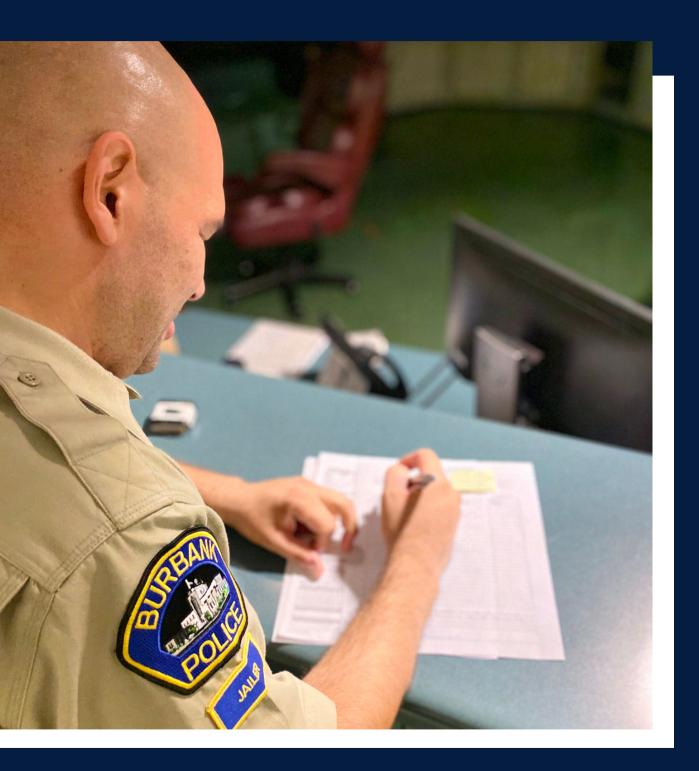
13.3%

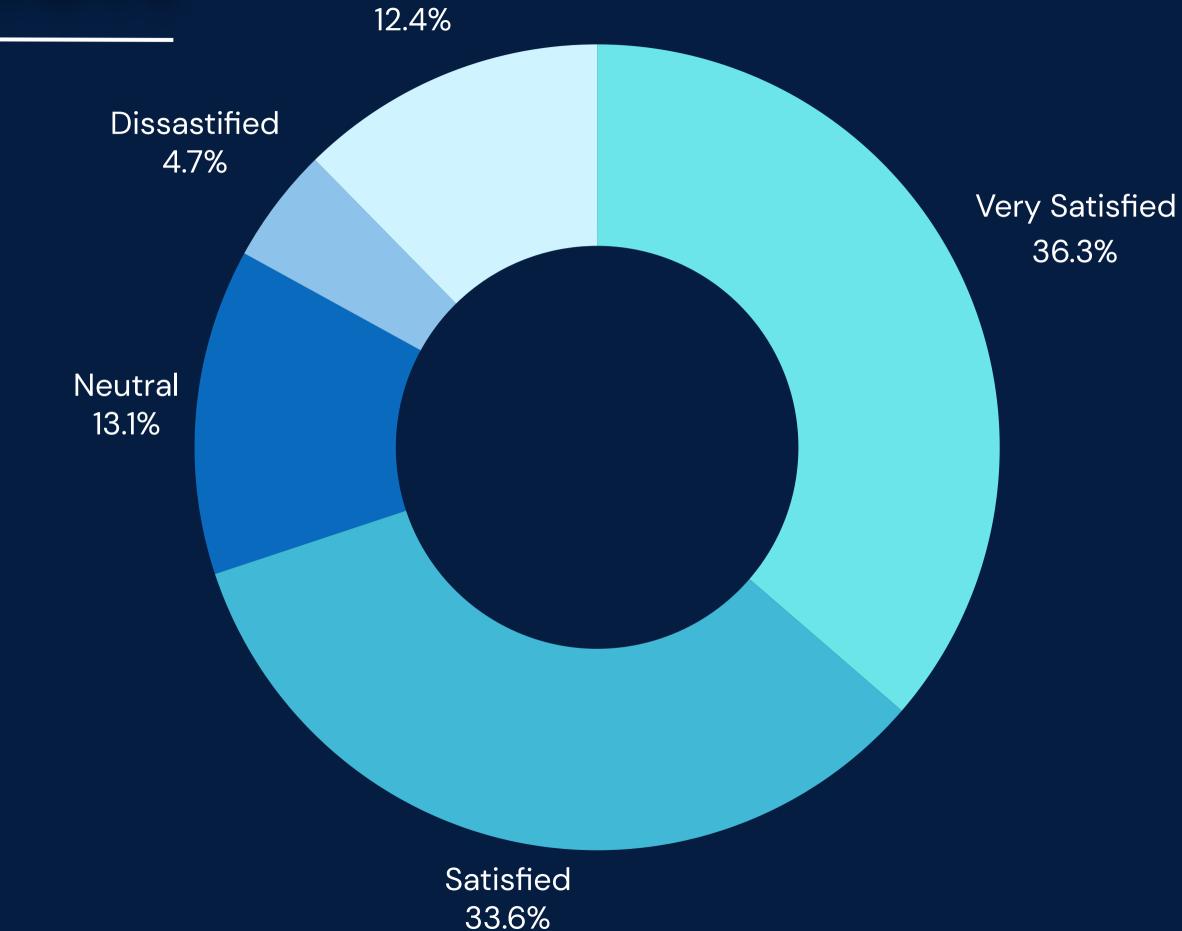


Confident 36.4%

Q.15 SATISFACTION

With the Services of BPD-





Very Dissastified



Q.16 SOCIAL MEDIA

The Burbank Police Department has a Strong Social Media Presence

3.4

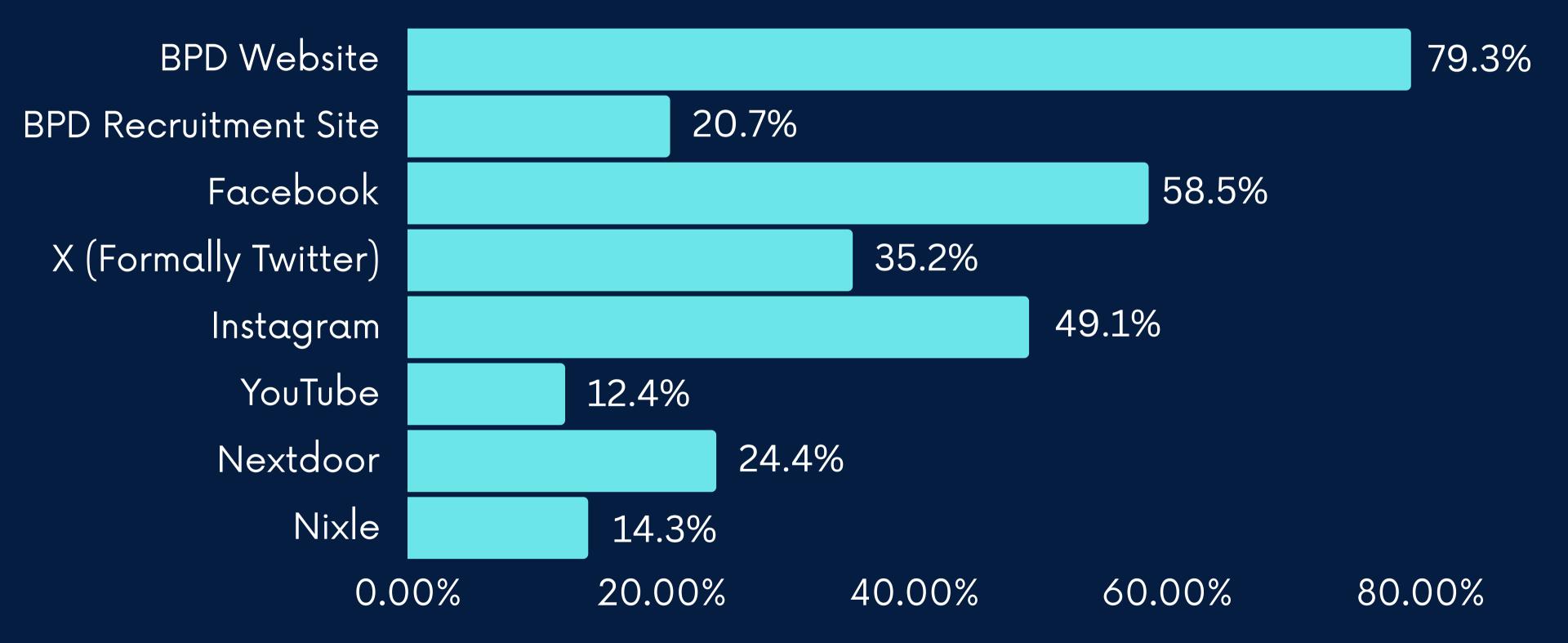
(1) Strongly Disagree ————— Neutral (3) ————— Strongly Agree (5)





Q.17 SOCIAL MEDIA

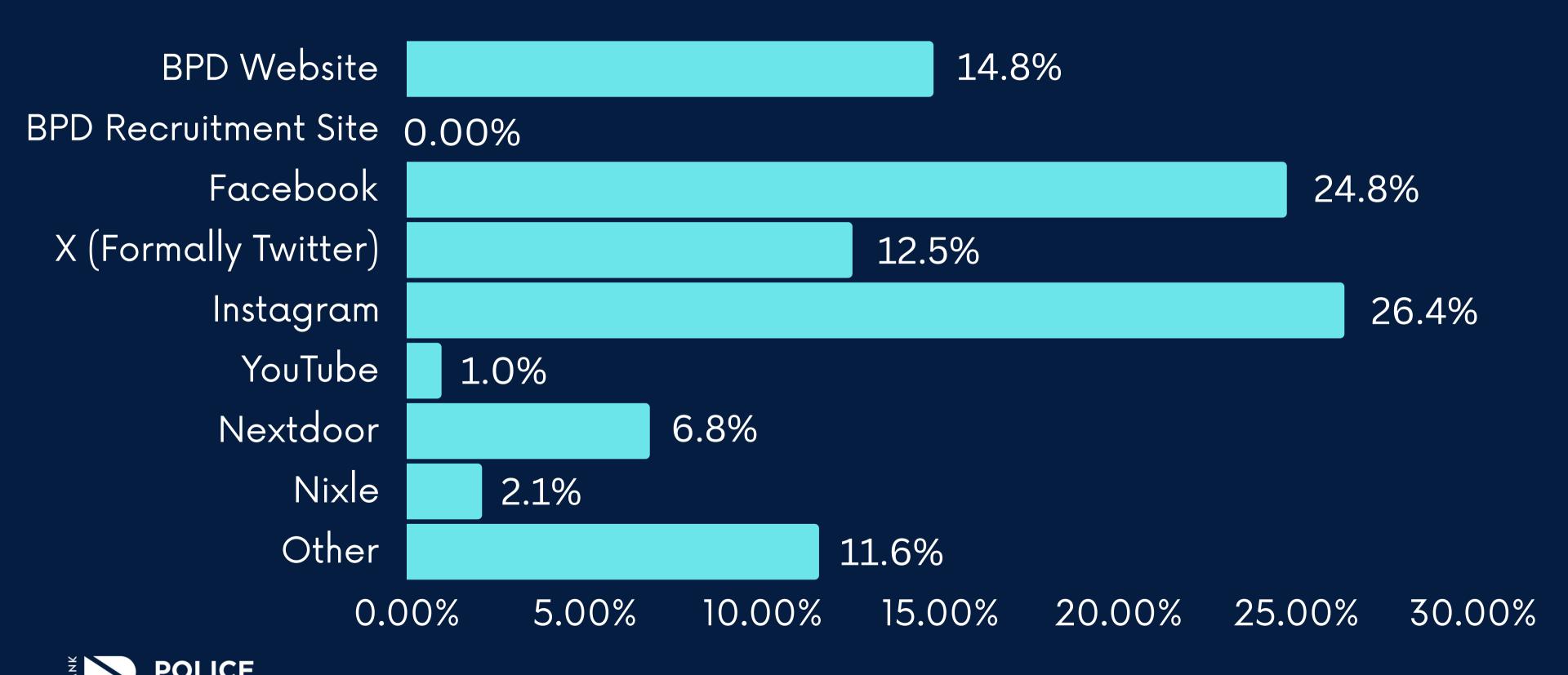
Familiarity with Specific Pages —





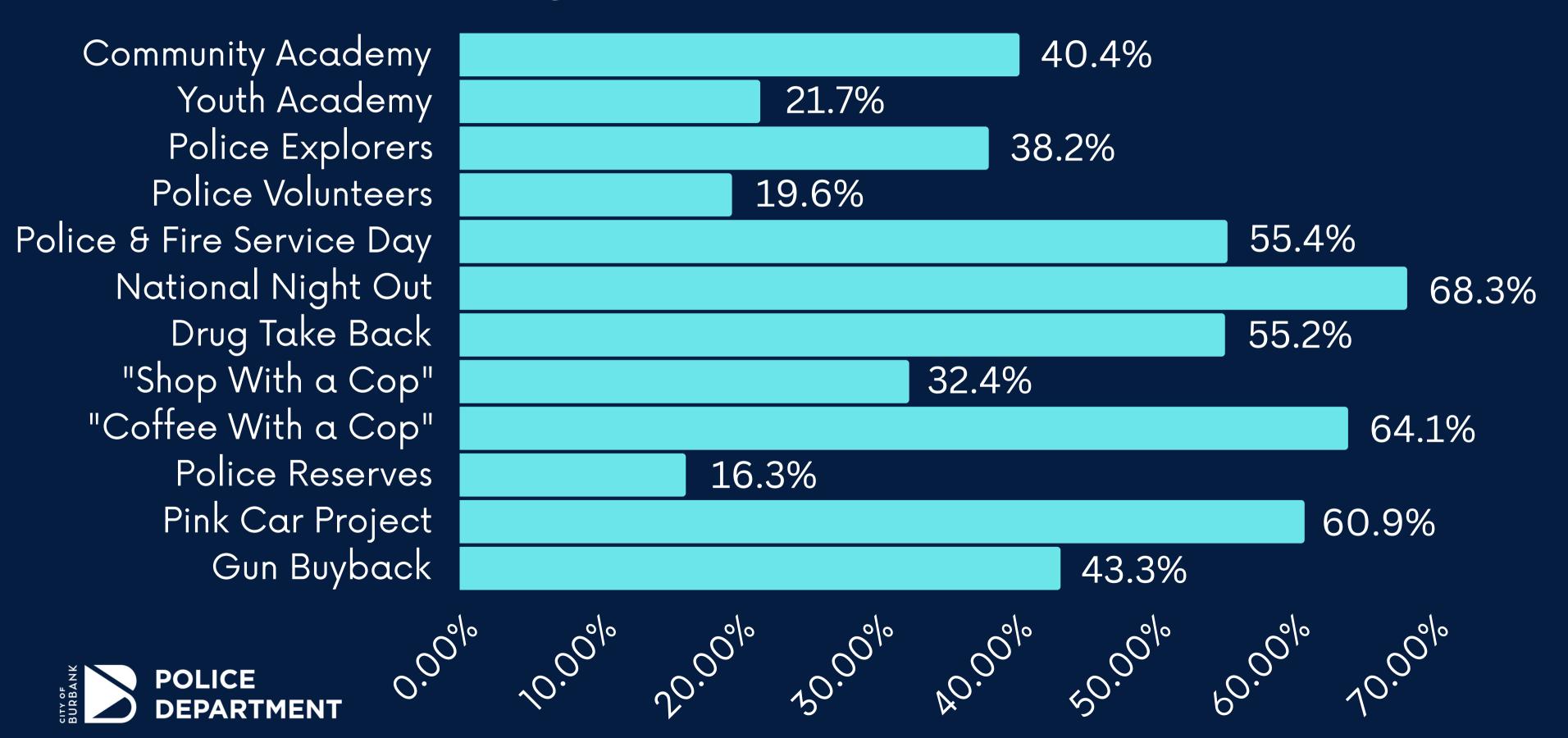
Q.18 SOCIAL MEDIA

Rely on MOST for Information ——



Q.19 COMMUNITY OUTREACH

Familiarity With BPD Programs and Events ———



Q.20 CLOSING REMARKS

The final question in the survey was free-form and allowed respondents to provide input, feedback, comments, recommendations, and any other information they desired. The responses were reviewed by the Department's Administration.

The Burbank Police Department sincerely appreciates all participants who took part in this survey.

www.BurbankPD.org

