

MEDIA ALERT

SATURDAY, APRIL 1st, 2017 11 AM - 4 PM

> **Burbank Animal Shelter Burbank**. CA

BURBANK ANIMAL SHELTER PARTNERS WITH NORTH SHORE ANIMAL LEAGUE AMERICA FOR THE WORLD'S LARGEST **MOBILE PET ADOPTION EVENT, 2017 TOUR FOR LIFETM** Life-Saving Tour Rolls Into Burbank With Adoptable Pets

Burbank Animal Shelter joins North Shore Animal League America's 2017 Tour For LifeTM – WHAT: the world's largest national cooperative life-saving mobile pet adoption event - sponsored by **Purina**[®]. Highlighted by adoptable dogs, cats, puppies and kittens, the event will also offer a goody bag with every approved adoption and Purina® giveaways for all attendees.

In addition students from an area school, Fenton Charter Leadership Academy, will also be in attendance with arts and crafts that will be available for all attendees as well as to help raise awareness about the Mutt-i-grees Curriculum® programs that teach social and emotional learning skills with the use of shelter pets.

From the beginning of March to the end of April, Tour For Life[™] will travel throughout the United States from North to South and East to West in four "shelters on wheels" Mobile Pet Adoption Units helping shelter and rescue groups in 54 cities and towns in 32 states, over 20,000 miles to generate more awareness of their organizations and find homes for the adorable, adoptable animals in their care. To find out more about a Tour For Life stop near you visit animalleague.org.

Saturday, April 1st from 11 am - 4 pm WHEN:

- WHO: Adoptable dogs, cats, puppies, and kittens
- WHERE: AMC Walkway San Fernando & Palm Avenue 125 Palm Ave Burbank, CA 91502

Media RSVP to:

Lissette Rojo 818-238-3349 lrojo@burbankca.gov

About Burbank Animal Shelter The City of Burbank Animal Shelter has been providing quality Animal Control services since the 1950's. Our mission is to return lost animals to their owners, to find loving homes for stray animals and to control overpopulation through consistent spay/neuter efforts. We strive to eliminate animal suffering by educating the public and enforcing the humane treatment of animals.

About North Shore Animal League America

North Shore Animal League America-the world's largest no-kill rescue and adoption organization-has saved the lives of over 1 million dogs, cats, puppies and kittens at risk of euthanasia. Through our many innovative programs, we reach across the country to rescue animals from overcrowded shelters, unwanted litters, puppy mills, natural disasters and other emergencies and find them responsible, loving homes. As a leader in the no-kill movement, we are dedicated to promoting shelter pet adoptions; encouraging spay/neuter programs; reducing animal cruelty; ending euthanasia; and advancing the highest standards in animal welfare. Please join us in saving the lives of innocent animals by donating to support our lifesaving mission.